Bike Share Permit Requirements

DRAFT - June 9, 2017

Safety

Requirement S1: All bicycles used in systems issued a permit under this pilot program shall meet the standards outlined in the Code of Federal Regulations (CFR) under <u>Title 16, Chapter II, Subchapter C, Part 1512 – Requirements for Bicycles</u>. Additionally, permitted systems shall meet the safety standards outlined in ISO 43.150 – Cycles.

Requirement S2: Any electric bicycles used in systems issued a permit under this pilot program shall meet the National Highway Traffic Safety Administrations (NHTSA) definition of *low-speed electric bicycles*; and shall be subject to the same requirements as ordinary bicycles (described in Requirement S1). This means that electric bicycles shall have fully operable pedals, an electric motor of less than 750 watts, and a top motor-powered speed of less than 20 miles per hour when operated by a rider weighing 170 pounds. Additionally, the City reserves the right to terminate any permit issued under this pilot program if the battery or motor on an electric bicycle is determined by SDOT to be unsafe for public use.

Requirement S3: All bicycles shall meet the Revised Code of Washington's (RCW) requirements for lights during hours of darkness, described in <u>RCW 46.61.780</u>. This includes a front light that emits white light and a rear red reflector; red rear lights are allowed in addition to the reflector. Lights must turn on automatically and stay on while a trip is being made, whether the user is in motion or stopped.

Requirement S4: All operators permitted under this pilot permit program shall provide a mechanism for customers to notify the company that there is a safety or maintenance issue with the bicycle.

Requirement S5: All permitted operators shall have commercial general liability insurance on form CG 00 01 or equivalent with minimum limits of \$6,500,000 per occurrence and \$10,000,000 aggregate and name the City of Seattle as an additional insured. Insurance shall be provided for each bicycle ridden, parked, or left standing or unattended on any sidewalk, street, or public right-of-way under the jurisdiction of the City of Seattle, and each user using the bicycle during the period of use. Additional terms and conditions apply per attachment document titled *Bicycle Share Insurance Requirements*.

Requirement S6: All permitted systems shall have visible language that notifies the user that:

- 1. Helmets shall be worn while riding a bicycle in King County.
- 2. Bicyclists shall yield to pedestrians on sidewalks.

Requirement S7: As required by Seattle Municipal Code (SMC) 15.04.060, prior to the permit being issued, all permittees shall sign and record an indemnification agreement indemnifying and holding harmless the City. Please see attached *Bicycle Share Indemnity Agreement*.

Requirement S8: Permitted operators agree that the City of Seattle is not responsible for educating users regarding helmet requirements and other laws. Neither is the City responsible for educating users on how to ride or operate a bicycle. Permitted operators agree to educate users regarding laws applicable to riding and operating a bicycle in the City of Seattle and King County and to instruct users to wear helmets and otherwise comply with applicable laws.

Parking

Requirement P1: For bicycle share stations that require the installation and maintenance of objects in the right-of-way (ROW), an annual permit is required for every location in addition to an annual permit for this pilot program. SDOT's Street Use division will provide guidance on locating bicycle share stations, as well as the additional permits.

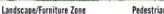
Requirement P2: For free-floating bicycle share systems, bicycles shall be parked in the landscape/furniture zone of the sidewalk, as defined in section 4.11 of the Right-of-Way Improvements Manual, or at an SDOT bicycle rack. Bicycle share operators shall inform customers on how to park a bicycle properly.

Requirement P3: Restrictions to eligible bicycle parking zones on sidewalks:

- 1. Bicycles shall not be parked at the corners of sidewalks as defined by section 15.02.042 of the Seattle Municipal Code
- 2. Bicycles shall not be parked on blocks where the landscape/furniture zone is less than 3 feet wide, or where there is no landscape/furniture zone.
- 3. On blocks without sidewalks, bicycles may be parked if the travel lane(s) and 6-foot pedestrian clear zone are not impeded.
- 4. The City reserves the right to determine certain block faces where free-floating bicycle share parking is prohibited.
- 5. Bicycles shall not be parked in the landscape/furniture zone adjacent to:
 - a. Parklets or streateries;
 - b. Transit zones;
 - c. Loading zones;
 - d. Disabled parking zone;
 - e. Street furniture that requires pedestrian access (for example benches, parking meters, etc.);
 - f. Curb ramps;
 - g. Entryways; and
 - h. Driveways.

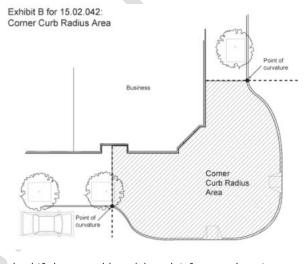
Requirement P4: This permit is only valid for operations within the City of Seattle Right-of-Way. Additional zones may be established; for example, locations within parks, publicly-accessible plazas, on-street





Pedestrian Zone

Frontage Zone



parking spaces, off-street parking lots/garages, or campuses. However, permission to do so shall require coordination with the appropriate department, agency, or property owner; and shall be communicated to the customer through signage approved by the respective entity and/or through the mobile and web application..

Requirement P5: SDOT retains the right to create geo-fenced stations within certain areas where bicycles shall be parked.

Requirement P6: Any free-floating bicycle that is parked in one location for more than 7 consecutive days without moving may be removed by City of Seattle crews and taken to a City facility for storage at the expense of the bicycle share operator. SDOT shall invoice the violating opera tor as stated in Requirement O12 below.

Requirement P7: All permitted operators shall provide on every bicycle contact information for bicycle relocation requests.

Requirement P8: Bicycles shall be upright when parked.

Requirement P9: Any bicycle that is parked incorrectly shall be re-parked in a correct manner or shall be removed by the operator within two hours.

Requirement P10: Bicycles can only be parked on hard surfaces within the landscape/furniture zone (e.g. concrete, asphalt).

Operations

Requirement O1: All permitted operators under the pilot permit program shall have a staffed operations center in the City of Seattle.

Requirement O2: All permitted operators under the pilot permit program shall have a 24-hour customer service phone number for customers to report safety concerns, complaints, or ask questions.

Requirement O3: All permitted operators under the pilot permit program shall relocate or rebalance bicycles within two hours of an SDOT request. All permitted operators under the pilot permit program shall provide SDOT with a direct contact for bicycle share company staff that are capable of rebalancing bicycles.

Requirement O4: All permitted operators shall have a performance bond of \$160/bicycle. The form of the bond shall be approved by SDOT. These funds shall be accessible to SDOT for future public property repair and maintenance costs that may be incurred, removing, and storing bicycles improperly parked, or if a company is not present to remove bicycles if its permit is terminated. If a permitted operator increases the size of their fleet, the performance bond shall be adjusted appropriately before deploying additional bicycles.

Requirement O5: Any inoperable bicycle, or any bicycle that is not safe to operate shall be removed from the right-of-way within 24 hours of notice by any means to the operator by any individual or entity, and shall be repaired before putting the bicycle into revenue service.

Requirement O6: All permitted operators shall have systems with service areas that do not exceed 340 bicycles per square mile, or less than 100 bicycles per square mile.

Requirement O7: All permitted operators shall have a minimum bicycle fleet of 500 bicycles if using standard (non-electric) bicycles; operators shall meet this fleet size within four weeks of initial launch date.

Requirement O8: Permitted vendors using only electric bicycles do not have a minimum fleet size.

Requirement O9: SDOT may determine by Director's Rule additional or altered permit conditions based on data received as part of the data sharing requirements specified below.

Requirement O10: Every bicycle shall have a unique identifier that is visible to the user on the bicycle.

Requirement O11: All applicants to the pilot program shall show a current Attestation of Compliance (AOC) for the payment gateway provider. Additionally, the credit card gateway used shall maintain appropriate Payment Card Industry Data Security Standards (PCI DSS) certification as a Level 1 Service Provider. The gateway provider shall comply with Visa Cardholder Information Security Program (CISP) and Mastercard Data Protection (SDP) programs.

Requirement O12: If SDOT or any other City department or office incurs any costs addressing or abating any violations of these requirements, or incurs any costs of repair or maintenance of public property, upon receiving written notice of the City costs, the permitted operator shall reimburse SDOT for such costs within thirty days.

Requirement O13: All applicants to the pilot permit program shall include the fleet size in their application. Permitted operators shall notify SDOT if they plan to change their fleet size two weeks before deployment; and include the additional program administrative fee for the expanded fleet (Requirement F3), and documentation of their updated performance bond (Requirement O4).

Requirement O14: SDOT reserves the right to terminate permits at any time and require that the entire fleet of bicycles be removed from Seattle streets. The decommissioning shall be completed within 30 days unless a different time period is determined by SDOT, consistent with SMC 15.04.070.

Requirement O15: Any permitted vendors operating systems with 2,000 or more bicycles must include Tier 1 Priority Hire neighborhoods in 20% or more of their service area. Priority Hire neighborhoods, by zip code, can be found here -

http://www.seattle.gov/Documents/Departments/FAS/PurchasingAndContracting/Labor/Zip Codes.pdf.

Data Sharing

Requirement DS1: All permitted operators shall provide access to their bicycle location and trip routing application programming interface (API).

Requirement DS2: The City of Seattle is permitted to publicly use each permitted operator's API and display real-time data.

Requirement DS3: The City of Seattle is permitted to make each permitted operator's API open and available for use by the public.

Requirement DS4: All permitted operators shall provide the following anonymized data for each trip record to inform and support safe and effective management of the bicycle share system, and for transportation planning efforts. Data will be submitted to TBD.

Field name	Format	Description
Company Name	[company name]	n/a
Type of bicycle	"Standard" or "Electric"	n/a
Trip record number	xxx0001, xxx0002, xxx0003,	3-letter company acronym + consecutive
		trip#
Trip duration	MM:SS	n/a
Trip distance	Feet	n/a
Start date	MM, DD, YYYY	n/a
Start time	HH:MM:SS (00:00:00 – 23:59:59)	n/a
End date	MM, DD, YYYY	n/a
End time	HH:MM:SS (00:00:00 – 23:59:59)	n/a
Start location	Census block	n/a
End location	Census block	n/a
Start elevation	Feet	n/a
End elevation	Feet	n/a
Bicycle ID number	xxxx1, xxxx2,	Unique identifier for every bicycle,
		determined by company
User rating	1 - 5 stars	n/a
User comments	[comment text]	n/a
User type	One-time user, monthly pass,	User's membership status
	annual pass, or other	
User gender	Male, Female, or Other	If "Other", then include the entry
User age	Under 5, 5-17, 18-24, 25-34, 35-	n/a
	44, 45-54, 55-64, 56 and over	
Trip fee	\$XX.XX	Total cost of trip

Requirement DS5: All permitted operators shall participate in Trusted Data Platform and Mobility as a Service projects upon request from SDOT.

Requirement DS6: All permitted operators shall distribute a customer survey, to be provided by SDOT, to all users prior to the end of the pilot program.

Requirement DS7: All permitted operators shall keep records of every customer service inquiry, including but not limited to phone calls, emails, online forms, etc., and submit to SDOT monthly. Included in this dataset will be a record of the response time to resolve the issue raised. Please submit these records to TBD.

Requirement DS8: All permitted operators under this pilot permit program shall keep a record of maintenance activities, including but not limited to bicycle identification number and maintenance performed. These records shall be sent to SDOT weekly, please send to TBD.

Requirement DS9: All permitted operators will keep a record of reported collisions. These records will be sent to SDOT weekly, please send to TBD.

Requirement DS10: All permitted operators will allow SDOT to temporarily install mounted GPS trackers on a sample of bicycles for research and trip analysis purposes. Trip data will be anonymous.

Requirement DS11: All permitted operators will provide the following bike availability data for oversight of parking compliance and bicycle distribution by minutes. Data will be submitted to TBD.

Field name	Format	Description
GPS Coordinate	X,Y	n/a
Availability duration	Minutes	n/a
Availability start date	MM, DD, YYYY	n/a
Availability start time	HH:MM:SS (00:00:00 – 23:59:59)	n/a

Fees

Requirement F1: Applicants shall pay \$146 for an Annual Permit for the pilot bicycle share program. Note if any stations or other structures are proposed, each site shall require additional review deposits and permitting.

Requirement F2: Applicants shall pay SDOT's Street Use division \$209 for every hour of permit review and inspection needed. Estimated times for reviewing pilot bicycle share permits is eight hours; therefore, upon submitting an application, applicants shall pay \$1,672 to Street Use. Any time not used shall be reimbursed to the applicant and any additional time shall be billed, upon permit closure.

Requirement F3: Applicants shall pay a program administrative fee of \$23/bike to SDOT's Transit & Mobility Division for the administrative time during pilot permit program.

Requirement F4: Any fees arising from the need for City crews to relocate or remove bicycles from the street (Requirement O12) shall equal the City crews' hourly rate plus fifteen percent.

Application

Any company interested in applying for a permit shall submit an application to SDOT. The application must include these items:

- 1. Table listing all the policies above and the applicant's response;
- 2. Completed Annual Permit use "Other" for Permit Type;
- 3. Insurance documentation (Requirement S5);
- 4. Images and description of bicycle and mobile application;
- 5. Size of fleet at launch, including any planned fleet expansions during the pilot period;
- 6. Service area at launch, including any planned expansions during the pilot period;
- 7. Plan for educating users on proper bicycle parking;
- 8. Plan for encouraging compliance with King County Helmet Law;
- 9. Plan for providing an equitable bicycle share service; and,
- 10. \$1,672 deposit to SDOT Street Use (Requirement F2).

If the application meets all the requirements, operators will need to submit the items below prior to issuance of the permit.

- 1. Bond (Policy O4);
- 2. Two sample bicycles;
- 3. 5 account logins for City oversight;

- 4. \$146 permit fee, check made payable to City of Seattle;
- 5. Program administrative fee (Requirement F3) to SDOT Transit & Mobility.

Applications can be sent to:

SDOT

ATTN: Public Space Management

PO Box 34996 Seattle, WA 98124

